

## Press Release

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# SOCIETE GENERALE GHANA PLC CELEBRATES 20 YEAR ANNIVERSARY

Accra - Ghana, Thursday 5<sup>th</sup> October, 2023



Figure 1: Some of the Bank's Board of Directors, Management and Customers cutting the 20<sup>th</sup> Anniversary Cake

Societe Generale Ghana PLC, your trusted partner, as part of activities marking its 20<sup>th</sup> Anniversary Celebrations, held an outstanding event at the plush Kempinski Gold Coast Hotel on Thursday 5<sup>th</sup> October 2023, under the theme, "**20 Years with You**".

The event had in attendance, regulators, captains of industry, members from the diplomatic community, high-profile individuals, and staff. "*Mr. Music Man*" Kojo Antwi, one of Ghana's famous afro pop, highlife and reggae musical artist lit up the evening with a dazzling performance for the entertaining pleasure of guests.

Societe Generale first entered the Ghanaian financial sector in 2003 when it acquired a 51% stake in the then Social Security Bank. Over the last two decades, the Bank has provided trustworthy financial solutions to individuals, SME and corporate customers. SG Ghana has remained robust amid the turbulence in the financial sector thereby providing security for customers' investments.

Addressing the gathering, the Managing Director, Mr. Hakim Ouzzani, emphasised on the significance of the 20-year milestone. He noted that the loyalty of customers remained the cornerstone of the bank's achievements. Mr. Ouzzani challenged the bank's staff to remain committed to its vision and continue to provide financial solutions to positively impact the lives and activities of its customers.

Mr. Ouzzani offered a special appreciation to the bank’s suppliers and service providers for their support and dedication over the years. He stated that SG Ghana could not have made it to this major landmark without their contributions.



Figure 2: Mr. Music Man - Kojo Antwi performing at the event to the cheers of guests

SG Group’s Deputy Director of Retail Banking for Africa, the Mediterranean Basin, and Overseas, Mr. Georges Wega, who was the guest of honor, expressed his deep-felt gratitude to the local Team and the Bank’s other stakeholders for making this achievement possible.

The Bank’s ‘**Artention**’ art competition was also brought to a sensational climax at the event with the announcement of the winners. Mr. Seth Nah Oklikah, a person with disability, won the first prize with a cash reward of GHS 30,000. Consolation prizes of GHS 20,000 and GHs 10,000 were won by Mr. Aminu Salawu and Mr. Lanto Kwame Mawunyo Azasime respectively.

‘**Artention**’ is a special Corporate Social Responsibility (CSR) initiative of SG Ghana to support the Creative Arts Industry. This year’s competition focused on upcycling in line with the bank’s **Sustainability agenda**.

The 20<sup>th</sup> anniversary celebration continues till the end of 2023 with several events and activities planned. Join us celebrate banking excellence in Ghana as we look forward to a prosperous future together.

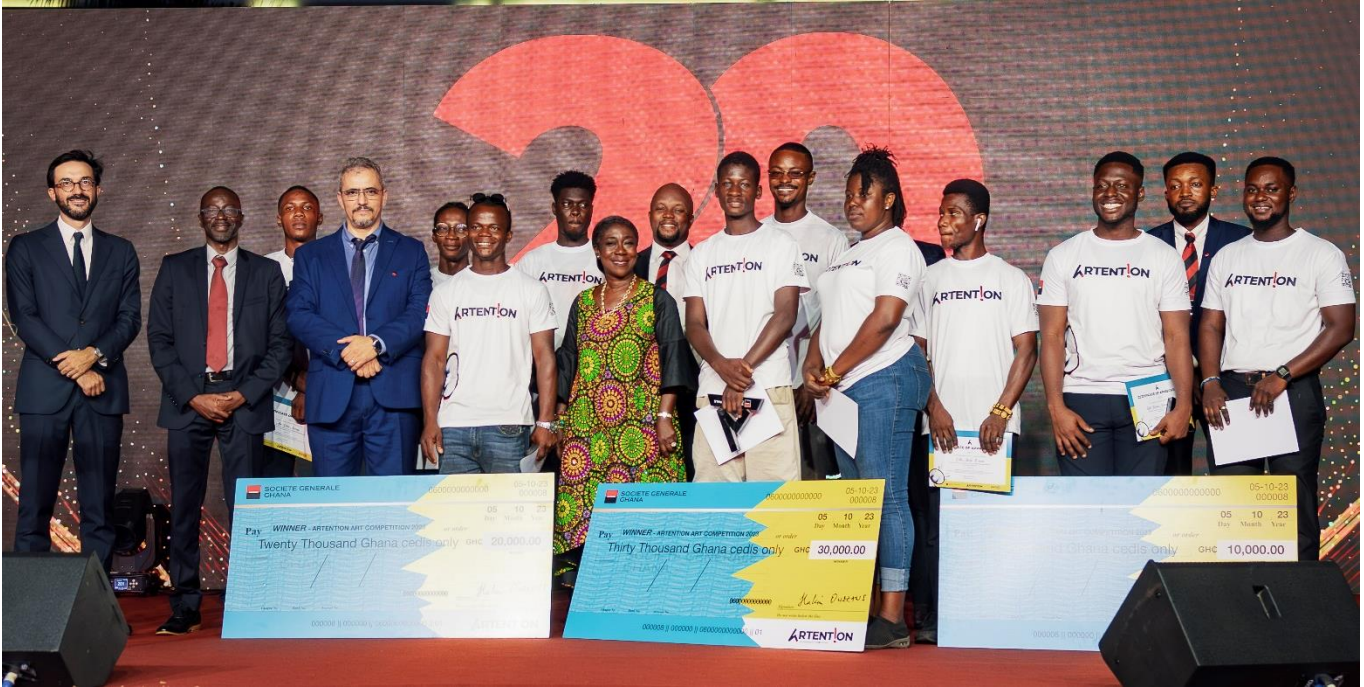


Figure 3: Management of the SG Ghana with the Winners of the Bank's CSR Arts program dubbed ARTENT!ON

Societe Generale Ghana... The Future is You!

### **Societe Generale Ghana Plc**

Societe Generale Ghana is one of the leading banks in Ghana with 42-networked branches and outlets across the country. The Bank provides Retail and Corporate clients with dedicated innovative products and services aimed at satisfying and anticipating customers' needs.

The Bank is recognized for supporting individuals and businesses of various sizes and backgrounds to achieve their full potential. The Bank is the foremost innovator in the Banking industry spearheading key reforms such as Factoring, Cash Management, Foreign Exchange and Commodity Hedging, Consumer Credit Loan and Bill Payments to meet its customers' needs.

For more information, you can visit our website [www.societegenerale.com.gh](http://www.societegenerale.com.gh) or any of our Branches or call our Contact Centre on **0302 214 314** or Facebook at [www.facebook.com/societegeneralegh](http://www.facebook.com/societegeneralegh) or email [sgghana.info@socgen.com](mailto:sgghana.info@socgen.com)

### **Societe Generale**

Societe Generale is one of the leading European financial services groups. Based on a diversified and integrated banking model, the Group combines financial strength and proven expertise in innovation with a strategy of sustainable growth. Committed to the positive transformations of the world's societies and economies, Societe Generale and its teams seek to build, day after day, together with its clients, a better and sustainable future through responsible and innovative financial solutions.

Active in the real economy for over 150 years, with a solid position in Europe and connected to the rest of the world, Societe Generale has over 133,000 members of staff in 61 countries and supports on a daily basis 30 million individual clients, businesses, and institutional investors around the world by offering a wide range of advisory services and tailored financial solutions. The Group is built on three complementary core businesses:

- French Retail Banking, which encompasses the Societe Generale, Crédit du Nord and Boursorama brands. Each offers a full range of financial services with omnichannel products at the cutting edge of digital innovation.
- International Retail Banking, Insurance and Financial Services to Corporates, with networks in Africa, Central and Eastern Europe and specialised businesses that are leaders in their markets.
- Global Banking and Investor Solutions, which offers recognised expertise, key international locations, and integrated solutions.

Societe Generale is included in the principal socially responsible investment indices: DJSI (World and Europe), FTSE4Good (Global and Europe), Bloomberg Gender-Equality Index, Refinitiv Diversity and Inclusion Index, Euronext Vigeo (Europe and Eurozone), STOXX Global ESG Leaders indexes, and the MSCI Low Carbon Leaders Index (World and Europe).

For more information, you can follow us on twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website [www.societegenerale.com](http://www.societegenerale.com)

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