

## Press Release

## SOCIETE GENERALE GHANA REWARDS WINNERS OF "ARTENT!ON 2023" ART COMPETITION

Accra - Ghana, Thursday 5th October, 2023



Figure 1: Management of SG Ghana with the Winners of the Competition

Societe Generale Ghana PLC has rewarded the winners of its CSR Art program dubbed ARTENT!ON during the bank's 20<sup>th</sup> anniversary celebration held at the Kempinski Hotel in Accra.

The year's competition was a celebration of art and innovation which brought together artists, innovators, art lovers, investors, and the bank's customers.

ARTENT!ON 2023 focused on Sustainability through Art and this was exhibited through the various art pieces that were presented by the participants. The competition featured artworks made from car tires to paintings created from recycled materials, showing how art can inspire action for the environment, society, and the economy.

Mr. Seth Nah Oklikah, a person with disability, who was adjudged the first prize winner, took home a cash reward of Ghc 30,000. His artwork titled 'Beautiful Girl' was made from discarded beverage cans and rubber. Consolation prizes of Ghc20,000, Ghc 10,000 and Ghc 5,000 were won by Mr. Aminu Salawu, Mr. Lanto Kwame Mawunyo Azasime, and Ms. Charlotte Ofobiri respectively.

The six (6) other artists received cash prizes of Ghc 2,000 each for their participation in the competition. All participants received tools and were taken through entrepreneurial coaching and mentoring by the SG Ghana Home of Business centre. Participants visited some notable galleries



like La Gallery, Artist Alliance, World Faze and Nubuke Foundation to gain industry insights and knowledge.

Participants were mentored and coached by the acclaimed upcycling artist, Nana Annof.



Figure 2: MD of SG Ghana, Mr. Hakim Ouzzani with Mr. Seth Nah Oklikah, the 1st place winner of the competition

The Bank extends its appreciation to the art industry experts, Wanssi Massimo, Nii Dzatsui Glover, Edem Menka, Maame Serwah Amoakohene, Nana Fremah, and Motumbo, who supported this competition at various levels.

Corporate Social Responsibility (CSR) is important to Societe Generale Ghana because of the bank's commitment to always give back to the communities in which it operates. At Societe Generale Ghana, CSR means to Care, to Share, and to Respect, and this initiative ties into this objective. This initiative will go a long way to positively impact the creative art industry in Ghana.

Societe Generale Ghana... The Future is You!



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The Bank is recognized for supporting individuals and businesses of various sizes and backgrounds to achieve their full potential. The Bank is the foremost innovator in the Banking industry spearheading key reforms such as Factoring, Cash Management, Foreign Exchange and Commodity Hedging, Consumer Credit Loan and Bill Payments to meet its customers' needs.

For more information, you can visit our website www.societegenerale.com.gh or any of our Branches or call our Contact Centre on **0302 214 314** or Facebook at www.facebook.com/societegeneralegh\_or email sqqhana.info@socgen.com

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